TO: Adam Mengel, AICP, LEED AP BD+C, Growth Services Director

FROM: Chirs Dougherty, AICP, Inspire Project Manager

CC: Simone Kenny, Development Review Planner

DATE: January 17, 2024

SUBJECT: Flagler 2050 – Public Workshop #2 Summary

The purpose of this memorandum is to provide a summary of the second Public Workshop for the Flagler 2050 Comprehensive Plan update process, which is the second in a series of three workshops. The workshop took place between 6 and 8 PM on Wednesday, January 17, 2024, at the UF/IFAS Extension Building (150 Sawgrass Road Bunnell, FL 32110). A list of meeting attendees is provided in **Attachment A**.

PRESENTATION

The workshop began when Flagler County planner, Simone Kenny, introduced the project and the project consultant, Inspire Placemaking Collective. Chris Dougherty and Nick Hill (Inspire's Project Manager and Assistant Project Manager for Flagler 2050, respectively) took attendees through a presentation (**Attachment B**), which provided an overview of the plan update process, the project schedule, and the insights received thus far from the listening session, the first public workshop, and project website. Inspire Staff members also reminded attendees about the project website for Flagler 2050 (Tinyurl.com/Flagler2050) and to reach out to neighbors, friends, and family that could not attend the workshop and for community members at large to find out information regarding the project, download documents, and provide input by taking part in a brief online survey and commenting on the website's community forum.

ENGAGEMENT ACTIVITIES

After the presentation concluded, attendees participated in a series of activities designed to help the project team understand the community vision for Flagler County in 2050 by answering the question 'where do we want to go?' A description of each activity, along with responses provided, are summarized below:



Activity #1 – Community Vision



Using visioning themes crafted from the input of the first workshop, website exercises, and the listening sessions, attendees were asked what they felt needed to be prioritized in the Comprehensive Plan update. Each participant was given 10 dots to place on the themes they believe need to be prioritized in the update. They were not limited in the number of dots they chose to allocate per theme and could spend the 10 dots as they saw fit.

The top five most selected themes were Conserve the Natural Environment, Maintain & Improve Existing Infrastructure, Concentrate Future Growth to Existing Urban Areas, Protect & Celebrate Historic Resources, and Support Agricultural Activities. A complete list of the themes presented and selected can be found in **Attachment C**.

Activity #2 – Population Growth Exercise

The University of Florida's Bureau of Economic and Business Research (BEBR) estimates that there will be approximately 12,000 new residents in unincorporated Flagler County by 2050. Participants were tasked with placing dots that represent the new growth in the location where they would like to see it occur in unincorporated Flagler County. Opinions on where new growth should occur were scattered throughout the County, though some areas that had consensus were the Flagler Estates area, Daytona North area, and areas along US 1 and Interstate 95. A photograph of the map indicating all the participants' preferences can be found in **Attachment D.**

Activity #3 – What is Your Vision for Flagler Results

In this activity, participants listed their desire for Flagler County in the future on a large banner. The result of this activity is to identify, in the participant's voice, what the County should emphasize when updating the Flagler County Comprehensive Plan. A condensed inventory of responses is provided below while the full board can be found in **Attachment E**.



- Controlled Growth
- Balanced Population
- Diversified Housing
- Scenic Rods
- Green Buffer
- Conserve Natural Resources
- Protect Agricultural Lands
- Limit Beach Front Development
- Protect the Barrier Island

Activity #4 – Transportation Priorities Results



In this activity participants received five tokens (which represent currency they could spend) to place on transportation related issues. Participants, if desired, could place more than one token on a particular transportation item and/or provide any additional transportation issues that need to be addressed. Only one additional transportation issue was received which was to pave dirt roads. Below are the results from participants on which transportation issue to prioritize.

Table 1. Transportation Priorities Results

Topic	Expand & Widen Roadways	Maintain & Repair Roadways	Expand & Maintain Parking	Establish a Light Rail System	Expand & Connect Sidewalks
Token Count	3	5	0	4	2
Topic	Establish a Public Bus Sytem	Street Infrastructure (Pedestrian, Cyclist & Vehicle	Construct a new bridge between the mainland & Barrier Island	Expand & Connect Bicycle Facilities	Expand & Connect Trails
Token Count	5	9	0	3	4

Activity #5 – Community Idea Wall

This engagement encouraged attendees to provide any additional comments to the project team that were not able to be shared in the other workshop activities. A summarized inventory of responses is provided below while the complete listing can be found in **Attachment F**.

- Plan for the whole county
- Provide a commuter rail from the Airport to Matanzas

ATTACHMENTS

A. Attendance List
B. Workshop Presentation
C. Community Vision Results
D. Population Growth Map Results
E. What is Your Vision for Flagler Results
F. Community Idea Wall Results

A. Attendance List

1. Joyce Skaff
2. Jody Bollinger
3. Richard Hamilton
4. Matt Riden

B. Workshop Presentation





PROJECT TEAM

Adam Mengel, AICP AP BD+C
Growth Management Director

Chuck Merenda
Growth Management Assistant Director

Gina Lemon
Planner

Hannah Williams
Planner

Simone Kenny
Planner

Chris Dougherty, AICP
Project Manager

Nick Hill, AICP
Assistant Project Manager

Erik Bredfeldt, PhD, AICP
Economic Development Planner

Pat Tyjeski, AICP
Principal Planner

Gabriela Castro, AICP
Planner

THE PLAN UPDATE



What is a Comprehensive Plan?

A document designed to guide the future actions of a jurisdiction. It presents a vision for a community's future with long range goals, objectives, and policies

The comprehensive plan also serves to:

- **Help residents identify their vision for the future of the community**
- **Coordinate local decision making**
- **Provide guidance to landowners and developers**

THE PLAN UPDATE



Elements of the Plan

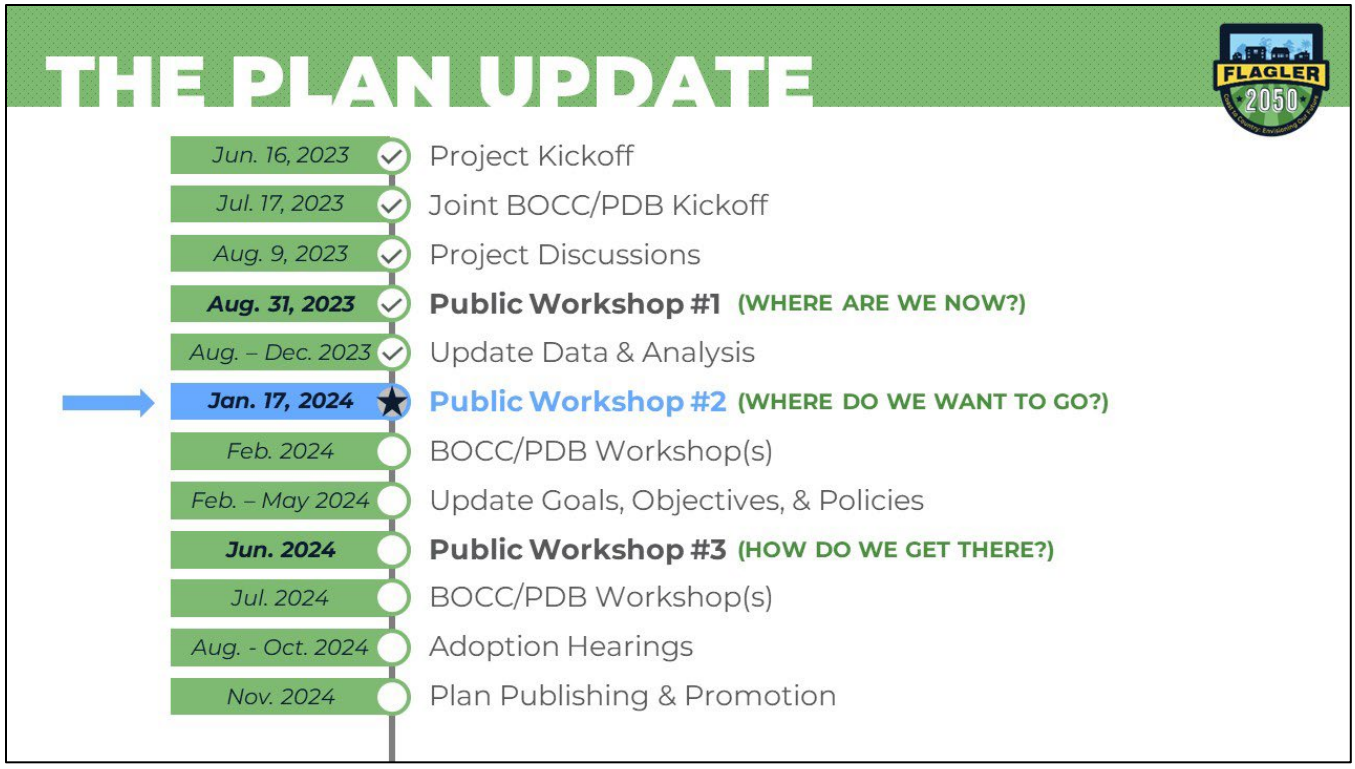
- Future Land Use
- Conservation
- Coastal Management
- Recreation & Open Space
- Housing
- Transportation
- Infrastructure
- Capital Improvements
- Intergovernmental Coordination
- Property Rights
- *Economic Development*

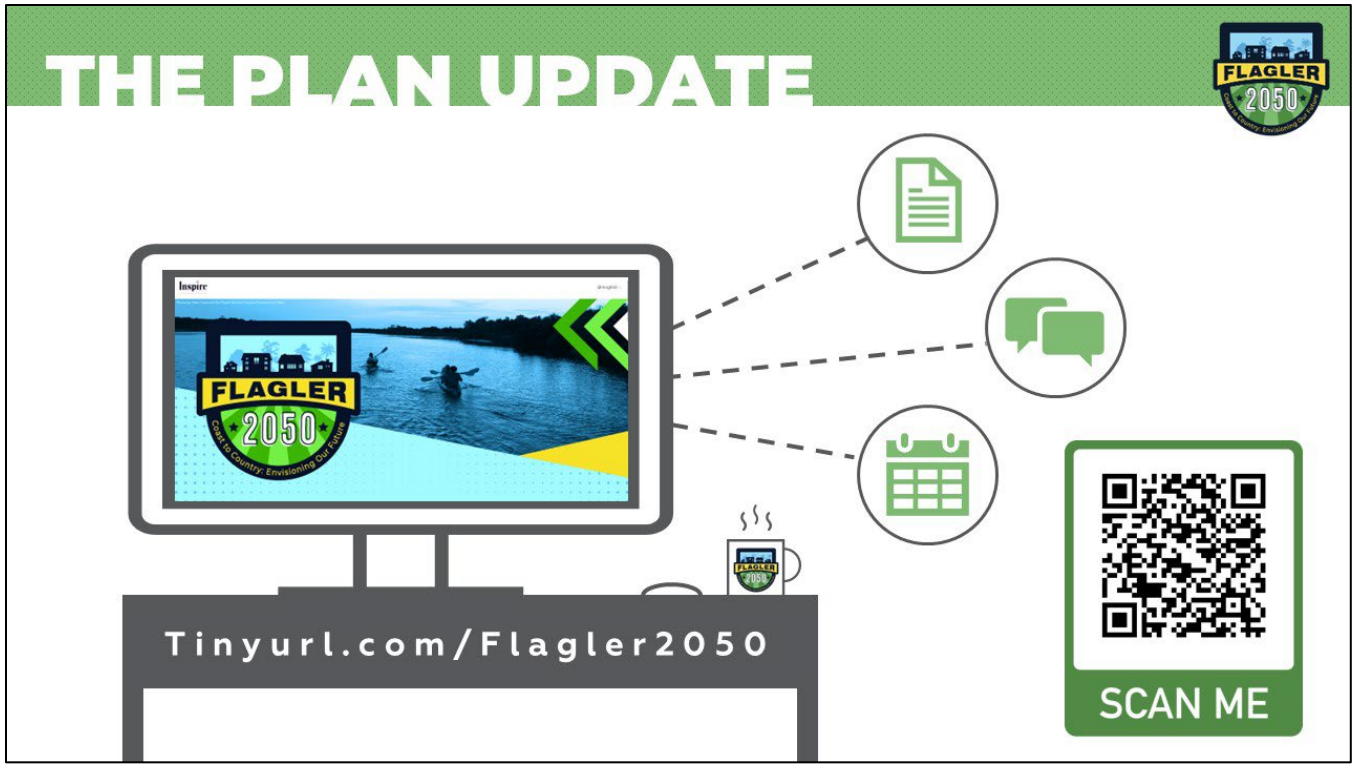
THE PLAN UPDATE



Why Update?

- **Allows for the community to update its vision for future growth**
- **Empowers the jurisdiction to plan, rather than react, to new development**
- **Provides an opportunity for the community to re-evaluate its current decision-making practices**
- **Allows for a reevaluation of service standards for public facilities and services**
- **Empowers the community to identify and address existing and projected opportunities**
- **Required by Florida Statutes**


THE PLAN UPDATE
FLAGLER 2050
Jun. 16, 2023 Project Kickoff
Jul. 17, 2023 Joint BOCC/PDB Kickoff
Aug. 9, 2023 Project Discussions
Aug. 31, 2023 Public Workshop #1 (WHERE ARE WE NOW?)
Aug. – Dec. 2023 Update Data & Analysis
Jan. 17, 2024 Public Workshop #2 (WHERE DO WE WANT TO GO?)
Feb. 2024 BOCC/PDB Workshop(s)
Feb. – May 2024 Update Goals, Objectives, & Policies
Jun. 2024 Public Workshop #3 (HOW DO WE GET THERE?)
Jul. 2024 BOCC/PDB Workshop(s)
Aug. - Oct. 2024 Adoption Hearings
Nov. 2024 Plan Publishing & Promotion


THE PLAN UPDATE
FLAGLER 2050
Tinyurl.com/Flagler2050
SCAN ME

INPUT SUMMARY

LISTENING SESSIONS (08.09.2023)

Strengths

- Rich natural resources, particularly along the coast
- Abundance of outdoor recreation opportunities
- Diversity of local businesses
- Several historic communities
- 'Old Florida'/'small town' feel
- Lots of development potential

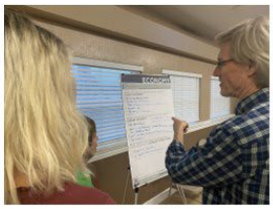
Weaknesses

- Increasingly unaffordable housing market
- Lack of housing diversity
- Destruction of natural resources by new development
- Community-wide flooding
- Limited youth and senior services and activities
- Poor coordination between local governments

INPUT SUMMARY

PUBLIC WORKSHOP #1 (08.31.2023)

















WORKSHOP SUMMARY AVAILABLE FOR DOWNLOAD

INPUT SUMMARY

"what would you like to see changed?"

LAND USE

- Increase inventory of conservation land
- Diversify and improve the quality of commercial uses
- Promote the clustering of residential development
- Commit to a vision for enhancing scenic roadways
- Improve historic preservation efforts via site identification & regulatory protections
- Increase clarity in land use planning and decision-making processes

PARKS & CONSERVATION

- Enhance protections for natural resources
- Upgrade, expand, and maintain local parks and recreation facilities
- Connect and improve bike paths
- Expand local historic preservation efforts via site identification and regulatory protections
- Provide environmental education programs

INPUT SUMMARY

"what would you like to see changed?"

HOUSING

- Concentrate new residential growth to prevent the destruction of the natural environment
- Diversify the types of housing available within the community
- Increase the supply of housing that is affordable to area residents
- Develop a plan for addressing short term rentals within the community
- Require open space set-asides for new residential areas

ECONOMY

- Facilitate small business development
- Diversify industries and employment opportunities
- Encourage farm-to-table experiences
- Promote local ecotourism opportunities
- Increase the presence of food trucks at local beaches

INPUT SUMMARY

"what would you like to see changed?"

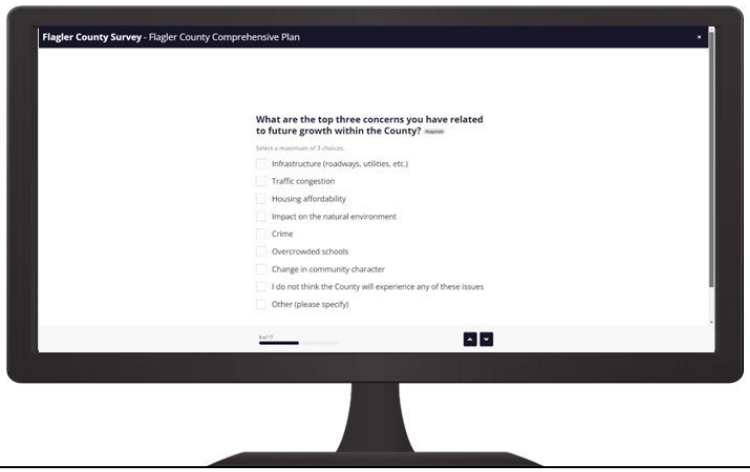
TRANSPORTATION & UTILITIES

- Increase funding for infrastructure maintenance
- Enhance the safety of the local transportation network
- Expand local mobility options
- Improve traffic signal timing
- Expand sidewalk network
- Increase bus service hours, frequency, and route variety
- Construct another bridge for accessing the barrier island
- Incorporate green infrastructure into new and existing developments
- Expand broadband access
- Address failing septic tank systems
- Underground electric utility lines

INPUT SUMMARY

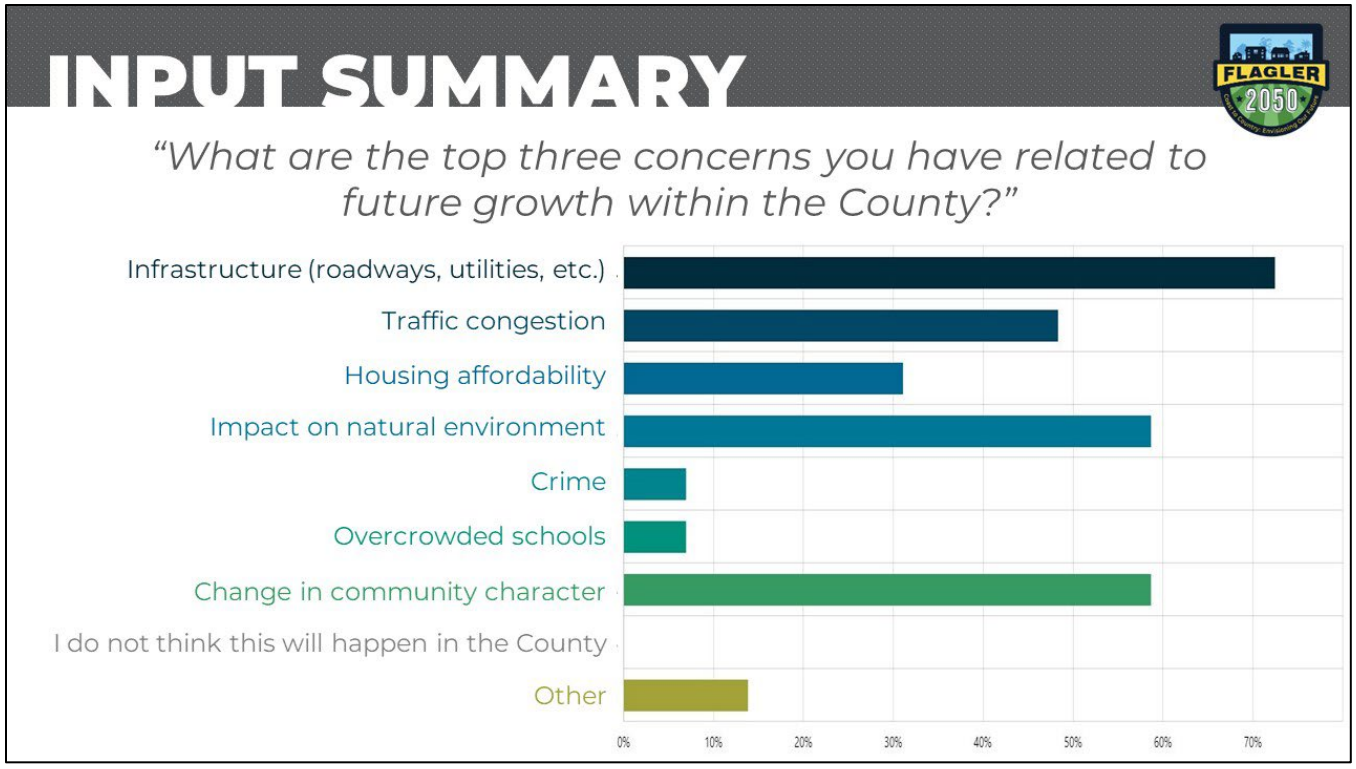
PROJECT WEBSITE SURVEY

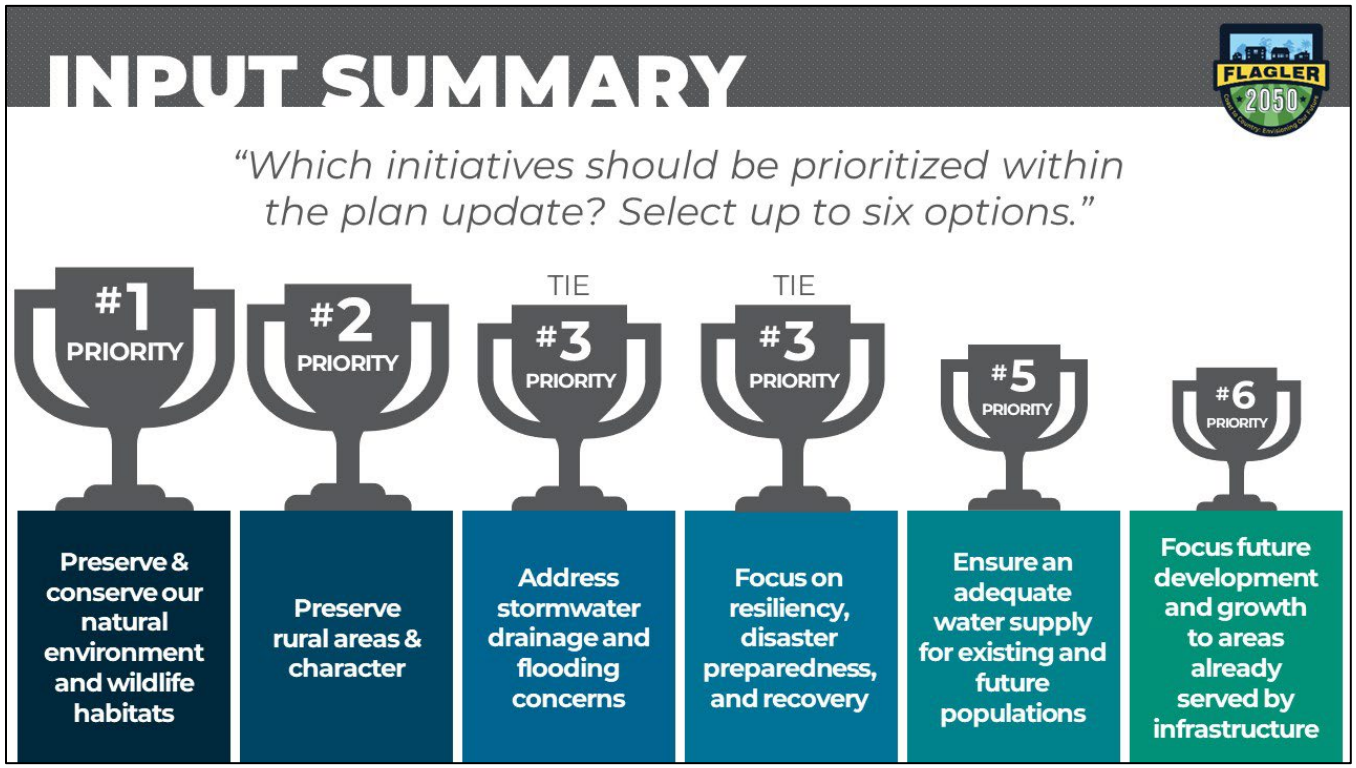
Tinyurl.com/Flagler2050



Addresses topics such as:

- Land Use
- Housing
- Transportation
- Infrastructure
- Parks & Open Space
- Natural Resources
- Future Planning Initiatives
- And more!


INPUT SUMMARY
FLAGLER 2050
"What are the top three concerns you have related to future growth within the County?"
Infrastructure (roadways, utilities, etc.)
Traffic congestion
Housing affordability
Impact on natural environment
Crime
Overcrowded schools
Change in community character
I do not think this will happen in the County
Other
0%
10%
20%
30%
40%
50%
60%
70%


INPUT SUMMARY
FLAGLER 2050
"Which initiatives should be prioritized within the plan update? Select up to six options."
#1 PRIORITY
#2 PRIORITY
TIE
#3 PRIORITY
TIE
#3 PRIORITY
#5 PRIORITY
#6 PRIORITY
Preserve & conserve our natural environment and wildlife habitats
Preserve rural areas & character
Address stormwater drainage and flooding concerns
Focus on resiliency, disaster preparedness, and recovery
Ensure an adequate water supply for existing and future populations
Focus future development and growth to areas already served by infrastructure

INPUT SUMMARY

"What type(s) of housing do you think should be developed to accommodate Flagler's growing population?"

Participants could select more than one option.







INPUT SUMMARY

How satisfied are you with the following non-transportation-related public facilities and services in the County?

MOST SATISFIED (TOP 3 RESPONSES)

1. Fire & EMS
2. Law Enforcement
3. Solid Waste

LEAST SATISFIED (TOP 3 RESPONSES)

1. Stormwater Management (flooding)
2. Water & Sewer Utilities
3. Services for Youth

How satisfied are you with the following components of the County's transportation system?

MOST SATISFIED (TOP 3 RESPONSES)

1. Greenways & Trails
2. Bicycle Facilities
3. Condition / Connectivity of Roads (TIE)

LEAST SATISFIED (TOP 3 RESPONSES)

1. Transit Options
2. Pedestrian Facilities
3. Traffic Safety

WHERE DO WE WANT TO GO?

- A COMMUNITY VISION EXERCISE
- B POPULATION GROWTH ACTIVITY
- C TRANSPORTATION PRIORITIES
- D VISION BANNER
- E COMMUNITY IDEA WALL

NEXT STEPS

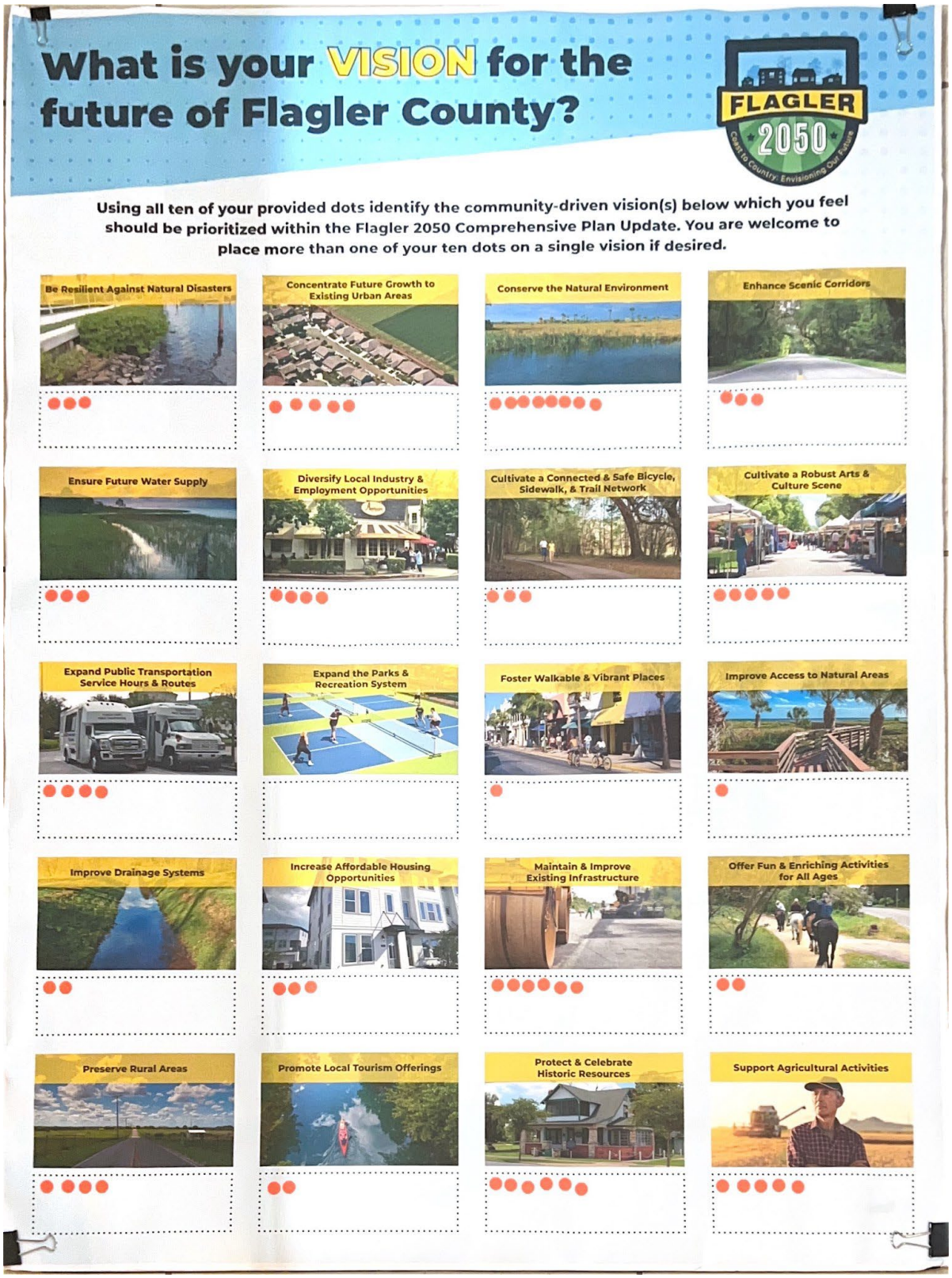




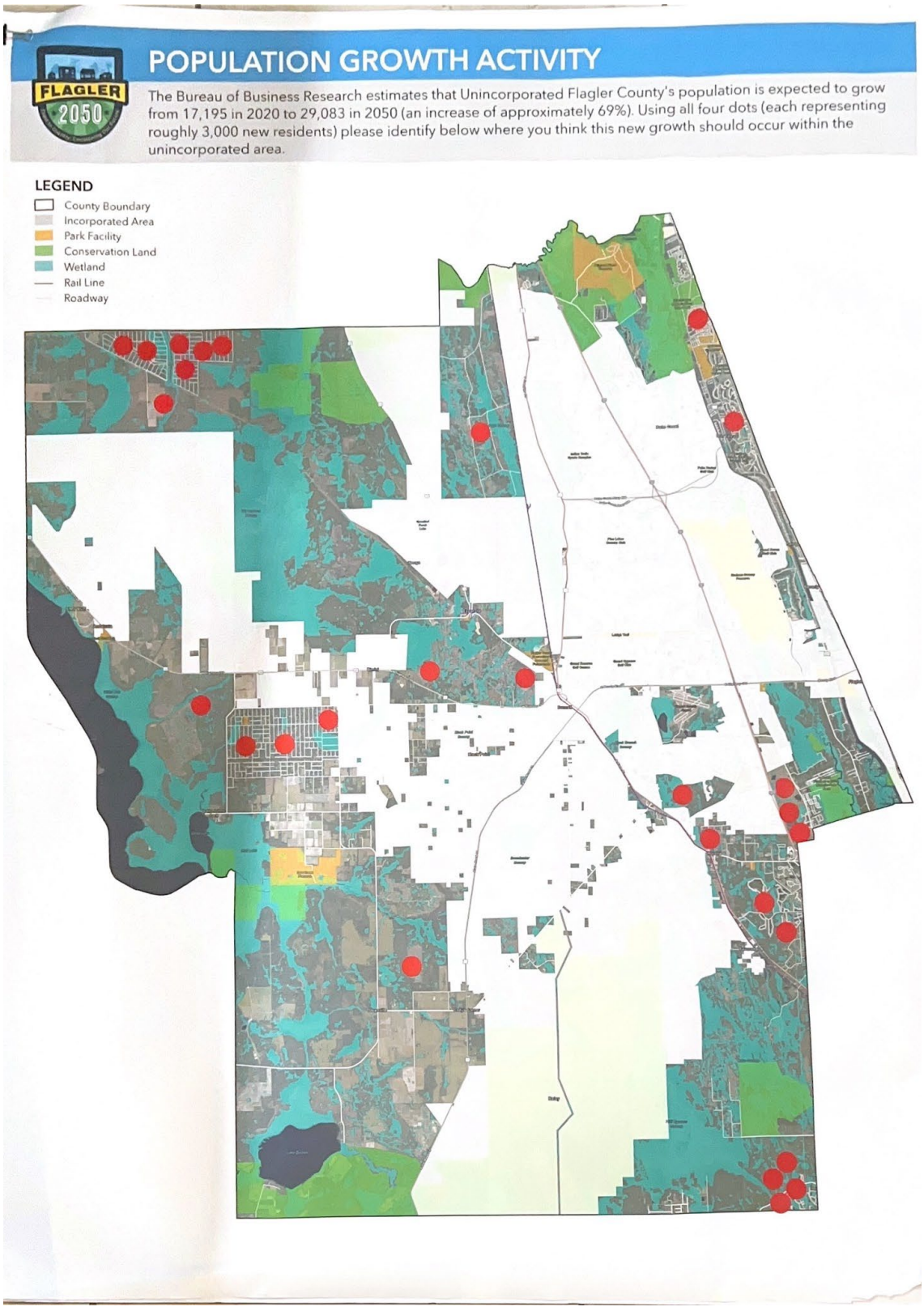
1. Visit tinyurl.com/Flagler2050
2. Attend Workshop #3


FLAGLER
2050
Coast to Country: Envisioning Our Future
01.17.2024
THANK YOU!

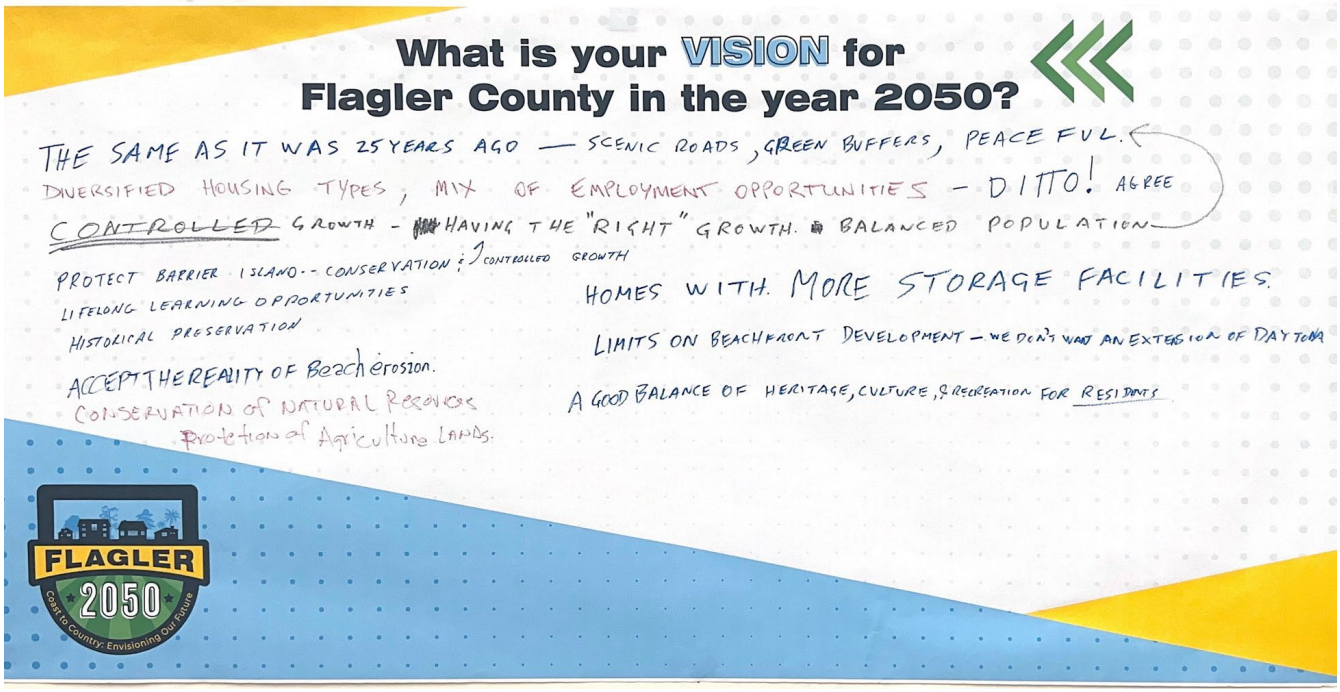
C. Community Vision



D. Population Growth Map Results



E. What is Your Vision for Flagler Results



F. Community Idea Wall Results

