City of Gulf Breeze
Comprehensive Plan Update

Online Input Summary

To: Craig "Shane" Carmichael, Director of Community Services, City of Gulf Breeze

From: Emilee Aguerrebere, AICP, Project Manager

CC: Pat Tyjeski, AICP, Principal-In-Charge

Date: March 25, 2026

Reference: Online Input Summary

INTRODUCTION

On behalf of the City of Gulf Breeze, Inspire Placemaking Collective, Inc. (Inspire) launched the Gulf Breeze Comprehensive Plan update project website (Gulf Breeze 2050 Comprehensive Plan: From Shoreline to Skyline) on November 5th, 2025 (**https://www.inspire-engagement.com/gulf-breeze-2050**). The website featured an interactive survey to support virtual public engagement and provided key project information, such as an overview of the update, frequently asked questions, and the project timeline. As of March 18th, 2026, the website received a total of 381 visits.

The following summary highlights key findings from the online engagement process, which offers insight into community priorities and preferences related to the Comprehensive Plan update. Virtual public engagement is important because it expands access to the planning process, allowing residents to participate at their convenience regardless of schedule, mobility, or location constraints. It also expands community representation by reaching individuals who may not be able to attend traditional in-person meetings.

ENGAGEMENT ACTIVITIES

Community input collected through the project website reflected a range of perspectives and ideas. The sections below summarize the primary topics and recurring themes identified through the survey responses. The survey officially closed on March 18th, 2026, and generated a total of 96 contributions.

SURVEY

The online survey provided valuable insights into community priorities and preferences related to the Comprehensive Plan update. Respondents were asked 13 questions exploring topics, such as community identity, housing needs, future growth concerns, transportation options, resiliency priorities, and other long-term planning considerations for the city. The survey also collected basic demographic and locational information to better understand the representation of the responses.

About the contributors (questions 1 to 4): A total of 96 participants completed the survey. Approximately 76% (73 participants) live within the city, while the rest of the participants indicated

they work, attend school or events, and/or run errands in Gulf Breeze. Nearly half of the respondents (49%) have lived in the city for more than 10 years, followed by 17% who have lived in the city for 5 to 10 years, and 14% for 3 to 5 years.

The age distribution reflects broad participation across different age groups. The largest group, representing 45% of respondents, are between the ages of 45 and 64, followed by 29% who are between 25 and 44, and 22% who are 65 and older. Overall, the survey captures perspectives from a range of age groups and includes strong representation from long-term residents.

What contributors want from the Comprehensive Plan: When asked to prioritize one focus area for the next 25 years (**Question 12**), more than a third (36%) prioritized parks, recreation, and cultural amenities, followed by environment and resilience (20%), and community character (16%).

Additionally, when asked to identify initiatives for the next 25 years (**Question 8**), respondents ranked the following initiatives as most important.

- Preserving and conserving natural environments and wildlife habitats (56%)
- Expanding parks and recreation options (50%)
- Addressing stormwater drainage and flooding concerns (40%)
- Ensuring adequate water supply (40%)
- Enhancing the overall appearance and image of the City (38%)
- Focusing on resiliency, disaster preparedness, and recovery (34%)
- Improving the transportation system to better accommodate walking and biking (31%)
- Revitalizing underutilized areas (31%)

Based on the results, responses indicated that residents want a Comprehensive Plan that protects natural resources, expands recreational amenities, enhances resilience to flooding and storms, maintains the City's small-town identity, and improves multimodal transportation options.

Housing Preferences (Question 6)

When asked about housing types needed, respondents most frequently selected single-family homes (52%), followed by mixed-use housing (27%), other (22%), and townhomes (18%). Support for small (10%) and large (3%) multifamily developments was relatively low, suggesting a preference for lower-density housing options. There was interest in mixed-use, indicating openness to walkable, integrated development in appropriate locations.

Biggest Growth Challenges (Question 7)

The top concerns related to future growth include:

- Traffic congestion (68%)
- Infrastructure adequacy (50%)
- Housing affordability (36%)

- Change in community character (34%)

Transportation Priorities (Questions 9 and 10)

Respondents rated the importance of having multiple transportation options highly with an average score of 4.32 out of 5. Nearly 90% selected a rating of 4 or 5. The most desired transportation improvements include: safer pedestrian crossings on Gulf Breeze Parkway (US Highway 98) (26%), expanded sidewalks and bike paths (25%), and traffic calming measures (13%). Enhanced transit options received the least vote (2%), indicating that residents prioritize improvements to walking, biking, and roadway safety over expanded bus service.

Resiliency Priorities (Question 11)

Resiliency emerged as a major theme throughout the survey. The top priorities over the next 25 years include:

- Reducing flooding and drainage issues (55%)
- Ensuring reliable water supply (54%)
- Infrastructure hardening (53%)
- Protecting trees and green space (48%)
- Coastal protection (45%)

These results demonstrate community awareness of coastal vulnerability and infrastructure resilience needs, reinforcing the importance of integrating stormwater management, coastal protection, and environmental conservation into the Comprehensive Plan.

KEY TAKEAWAYS

The online engagement process provided valuable insight into community priorities and long-term aspirations for the City of Gulf Breeze. Offering a virtual option for public input expands access to the planning process by allowing individuals who may not be able to attend in-person meetings to participate. Overall, the results reflect a strong desire to preserve the city's natural environment and small-town character while addressing mobility, resiliency, and infrastructure needs as the community evolves through 2050.

Environmental Stewardship and Recreation Are Top Priorities. Survey responses show strong support for protecting Gulf Breeze's natural environment and expanding access to parks and recreation. Preserving natural habitats, protecting green space, and enhancing recreational amenities emerged as some of the most important initiatives for the city's future.

Resiliency and Infrastructure Preparedness. Respondents emphasized the importance of addressing flooding and drainage, ensuring reliable water supply, and strengthening infrastructure to withstand storms and other hazards. These priorities highlight the need for long-term resiliency planning in a coastal community.

Maintaining Community Character While Managing Growth. Residents expressed a desire to maintain Gulf Breeze's small-town character while carefully managing growth. Traffic congestion, infrastructure

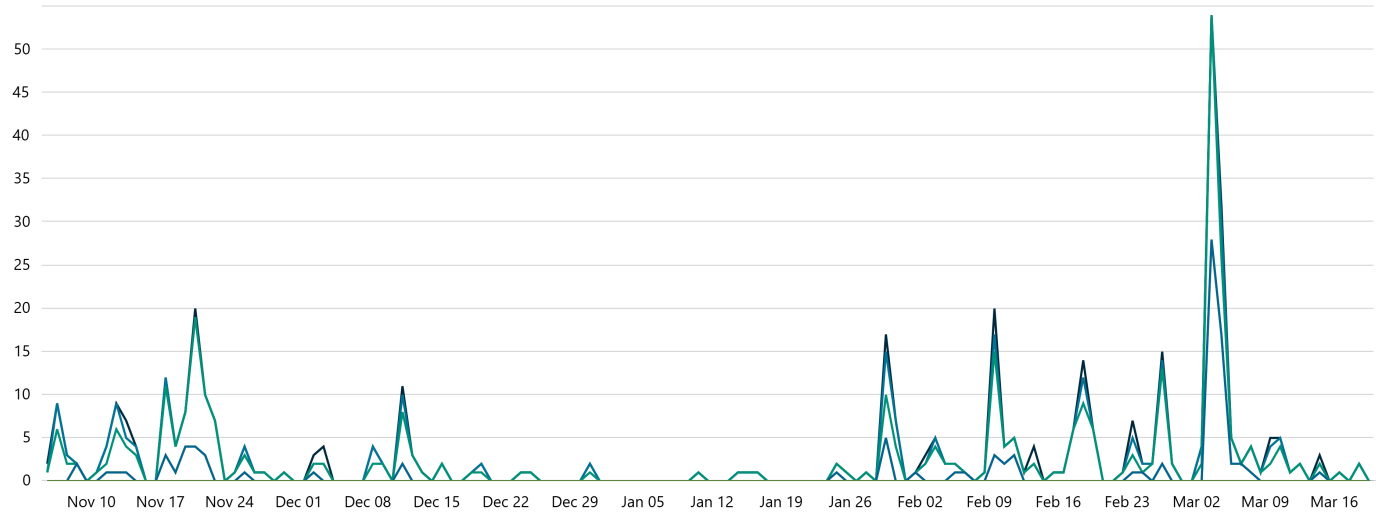
capacity, housing affordability, and potential changes to community character were identified as the primary concerns related to future development.

Safe and Accessible Transportation Options. Improving safety and mobility was another key theme. Respondents prioritized safer pedestrian crossings, expanded sidewalks and bike paths, and traffic calming measures, indicating strong interest in improving the ability to walk and ride bikes throughout the city.

Inspire Engagement

Report Type: Project
Project Name: Gulf Breeze 2050
Date Range: 05-11-2025 - 19-03-2026
Exported: 19-03-2026 15:26:38

Performance Summary
Information regarding key visitation and utilization metrics for your Site or projects.



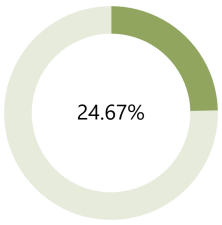
406 Views	381 Visits	282 Visitors	96 Contributions	96 Contributors	0 Followers

Views - The number of times a Visitor views any page on a Site.
Visits - The number of end-user sessions associated with a single Visitor.
Visitors - The number of unique public or end-users to a Site. A Visitor is only counted once, even if they visit a Site several times in one day.
Contributions - The total number of responses or feedback collected through the participation tools.
Contributors - The unique number of Visitors who have left feedback or Contributions on a Site through the participation tools.
Followers - The number of Visitors who have 'subscribed' to a project using the 'Follow' button.

Conversions

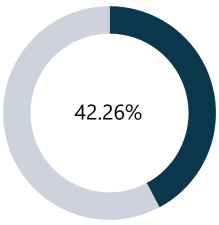
Information regarding how well your engagement websites converted Visitors to perform defined key actions.

Feedback



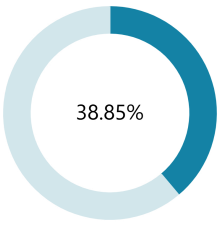
Percentage of visits where at least **1 contribution** was made.

Attention



Percentage of visits that lasted at least **1 active minute**.

Actions



Percentage of visits where at least **2 actions** were performed.

Participation

Information regarding how people have participated in your projects and activities.

Contributions by Activity
Contributions by Activity is a breakdown of contributions across each tool

Activity	Contributions	%
Form	96	100%

Top Activities
Top Activities is the top 5 tools that received the highest contributions

Activity	Page Name	Contributions	Contributors
Form	Gulf Breeze 2050	96	96
Social Map	Gulf Breeze 2050	0	0

Projects

The current number of published projects on your site

Engagement Time

0	15	7
Days	Hours	Minutes

Mar 3rd 2026	Tuesday
Peak Visitation Date	Peak Visitation Day

Top Visited Pages
Summary information for the top five most visited Pages.

Page Name	Visitation %	Visits	Visitors
Gulf Breeze 2050	100%	381	282

Acquisition

Information regarding the method by which Visitors arrived to your Site or projects.

Referral Types
Referral traffic is the segment of traffic that arrives on your website through another source, like through a link on another domain.



Direct - Visits from Visitors who enter the exact URL or click an untracked link (e.g., from emails without UTM parameters).
Search Engines - Visits from search results on engines like Google or Bing.
Websites - Visits from links on external sites, excluding search engines and social media.
Social Media - Visits from links on platforms like Facebook, LinkedIn, or X.
Campaigns - Visits from tracked marketing efforts using UTM parameters, such as email campaigns or paid ads.
AI Assistants - Visits from clicks or referrals originating from AI services such as ChatGPT, Copilot, or other AI-powered tools.

Translation

Information regarding the languages used by visitors to your site or projects.

Languages
Top 5 most used languages.



Top Languages
Top 5 languages with the number of page views

Language	Page Views
English	406

Inspire Engagement

Form Results Summary

Nov 08, 2025 - Mar 14, 2026

Project: Gulf Breeze 2050

Form: Survey

Tool Type: Form

Activity ID: 155

Exported: Mar 19, 2026, 03:27 PM

Exported By: eaguerrebere

Filter By: No filters applied.

Closed

Survey
Gulf Breeze 2050

96 Contributors | **96** Contributions

Contribution Summary

1. 1. What is your zip code?
Short Text | Skipped: 0 | Answered: 96 (100%)

Sentiment

No sentiment data

Tags

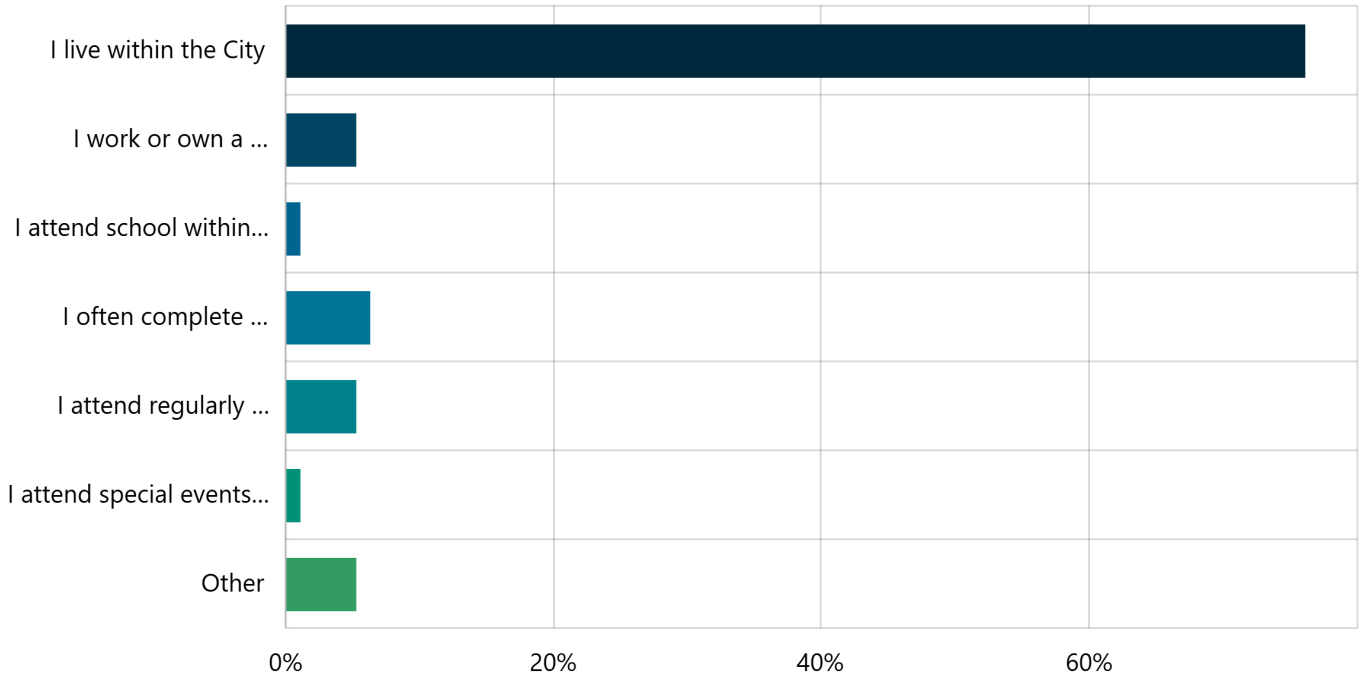
No tag data

Featured Contributions

No featured contributions

2. 2. What is your relationship to the City of Gulf Breeze?

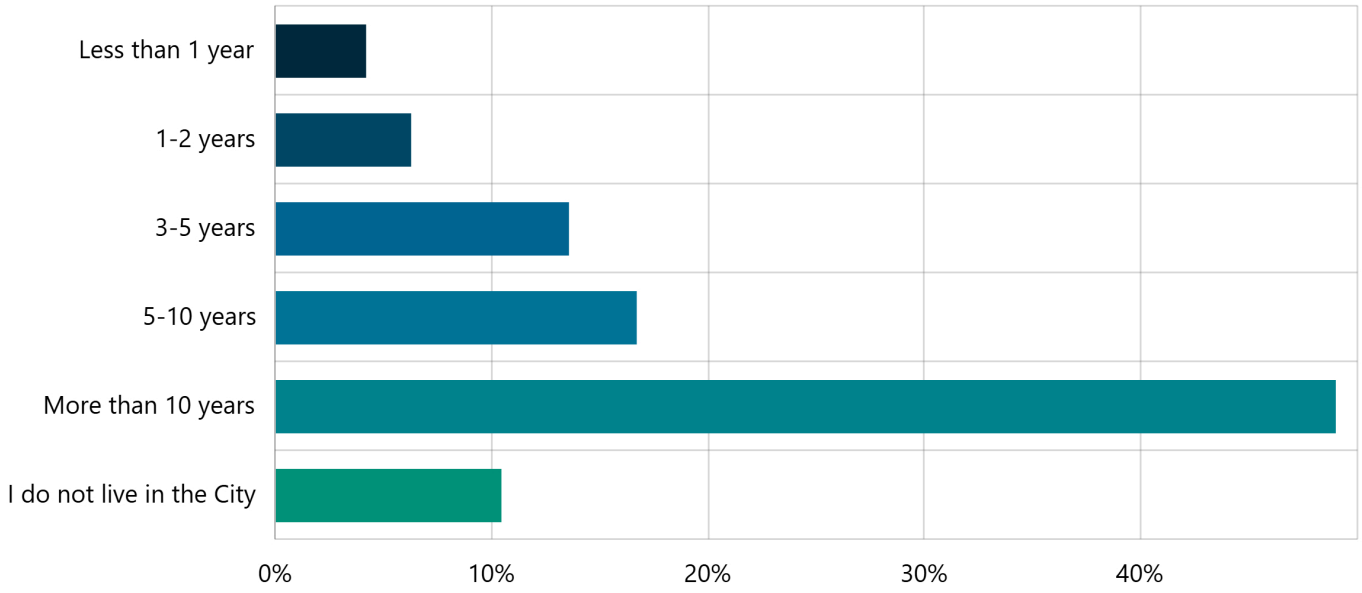
Multi Choice | Skipped: 0 | Answered: 96 (100%)



Answer choices	Percent	Count
I live within the City	76.04%	73
I work or own a business within the City	5.21%	5
I attend school within the City	1.04%	1
I often complete errands within the City (i.e., grocery shopping, banking, etc.)	6.25%	6
I attend regularly scheduled events and services within the City (i.e., church, organizational meetings, etc.)	5.21%	5
I attend special events within the City (i.e., farmers markets, holiday festivals, etc.)	1.04%	1
Other	5.21%	5
Total	**100.00%**	**96**

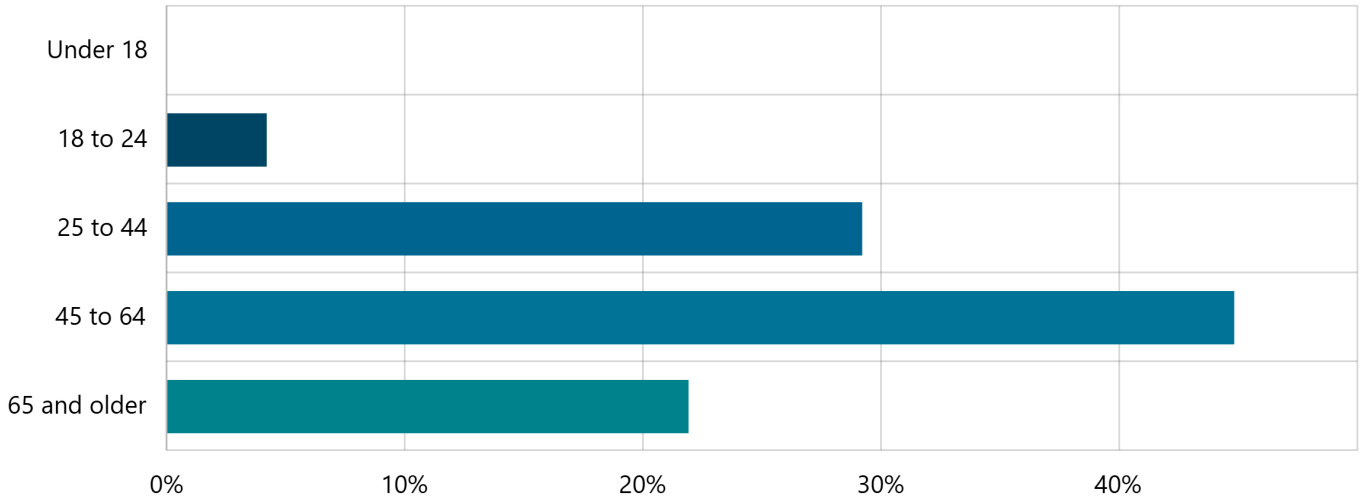
3. 3. How long have you lived in Gulf Breeze?

Multi Choice | Skipped: 0 | Answered: 96 (100%)



Answer choices	Percent	Count
Less than 1 year	4.17%	4
1-2 years	6.25%	6
3-5 years	13.54%	13
5-10 years	16.67%	16
More than 10 years	48.96%	47
I do not live in the City	10.42%	10
Total	**100.00%**	**96**

4. 4. What is your age?
Multi Choice | Skipped: 0 | Answered: 96 (100%)



Answer choices	Percent	Count
Under 18	0%	0
18 to 24	4.17%	4
25 to 44	29.17%	28
45 to 64	44.79%	43
65 and older	21.88%	21
Total	**100.00%**	**96**

5. 5. In 1 to 3 words, what makes Gulf Breeze special?

Short Text | Skipped: 5 | Answered: 91 (94.8%)

Sentiment

No sentiment data

Tags

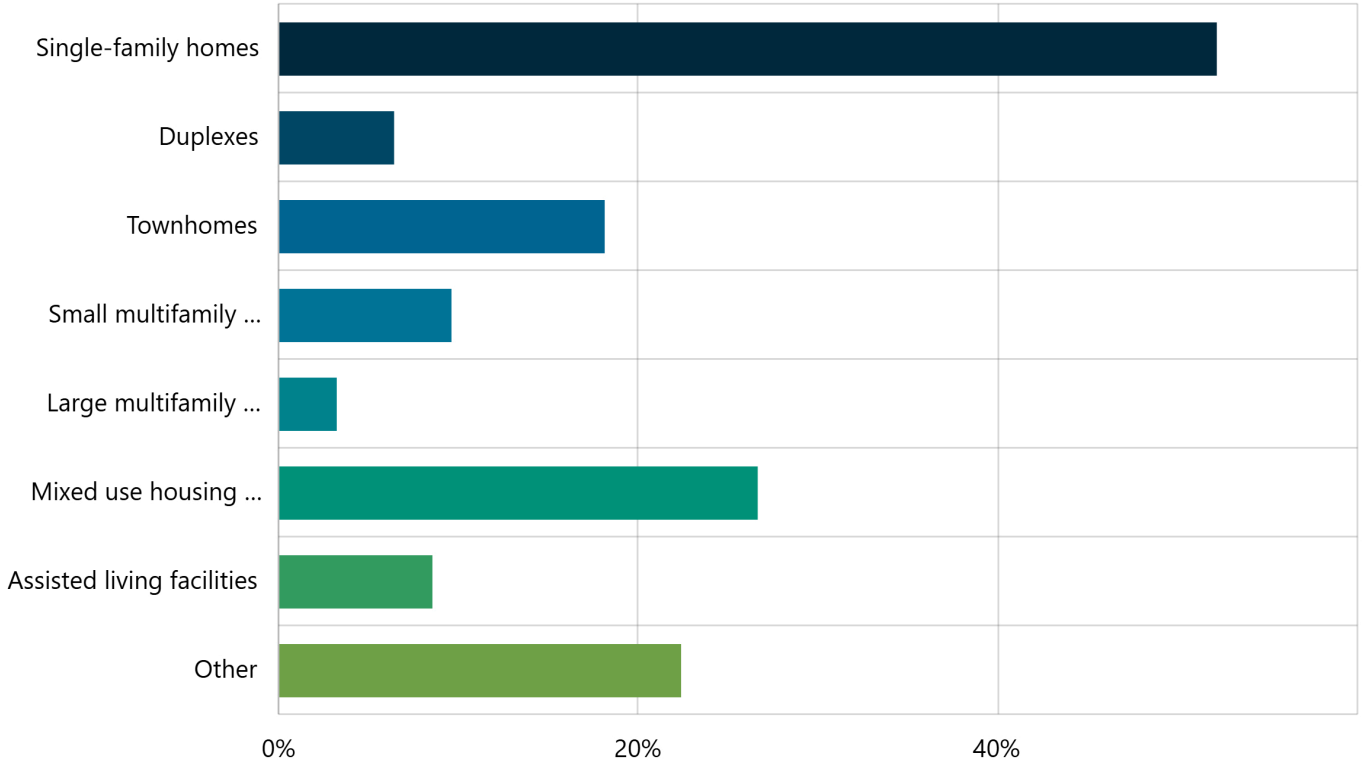
No tag data

Featured Contributions

No featured contributions

6. 6. What type(s) of housing do you think we need more of in Gulf Breeze?

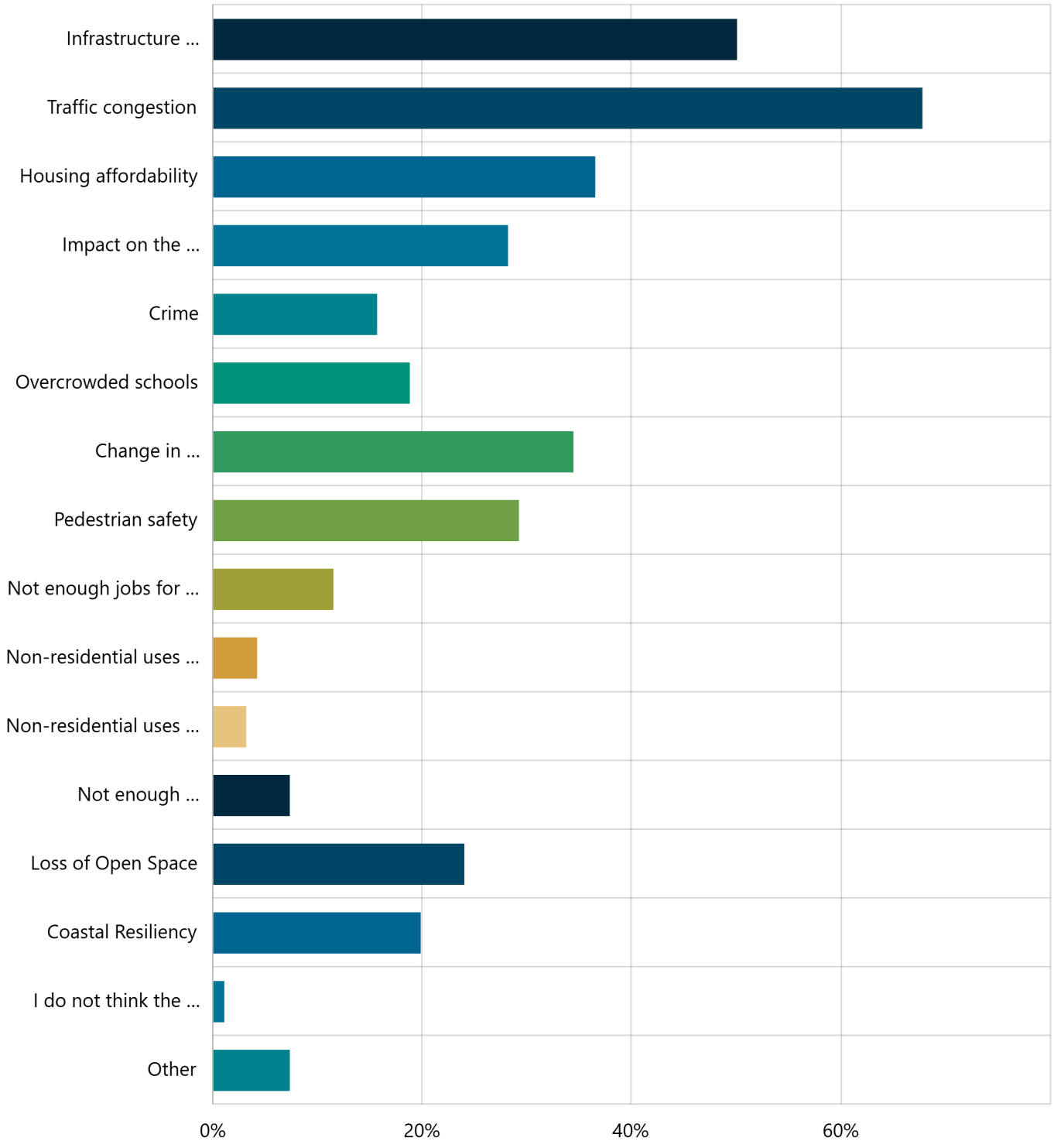
Multi Choice | Skipped: 2 | Answered: 94 (97.9%)



Answer choices	Percent	Count
Single-family homes	52.13%	49
Duplexes	6.38%	6
Townhomes	18.09%	17
Small multifamily developments (up to 20 units)	9.57%	9
Large multifamily developments (more than 20 units)	3.19%	3
Mixed use housing (i.e., residential located above retail/office spaces)	26.60%	25
Assisted living facilities	8.51%	8
Other	22.34%	21

7. 7. What are the top concerns you have related to future growth?

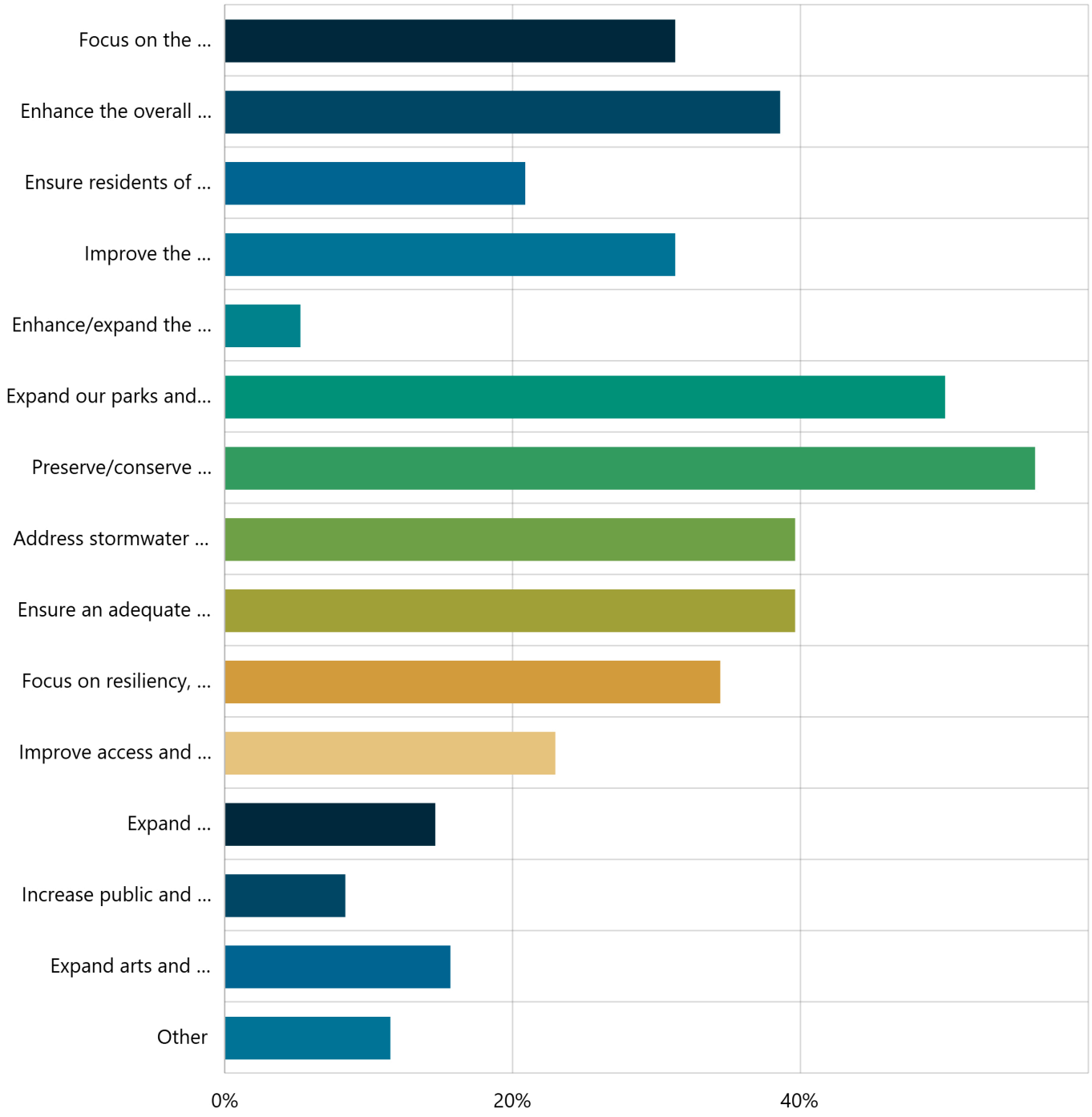
Multi Choice | Skipped: 0 | Answered: 96 (100%)



Answer choices	Percent	Count
Infrastructure adequacy (roadways, utilities, etc.)	50.00%	48
Traffic congestion	67.71%	65
Housing affordability	36.46%	35

Impact on the natural environment	28.13%	27
Crime	15.63%	15
Overcrowded schools	18.75%	18
Change in community character	34.38%	33
Pedestrian safety	29.17%	28
Not enough jobs for area residents	11.46%	11
Non-residential uses located too close to residential	4.17%	4
Non-residential uses located too far from residential	3.13%	3
Not enough commercial and office space	7.29%	7
Loss of Open Space	23.96%	23
Coastal Resiliency	19.79%	19
I do not think the City will experience any of these issues	1.04%	1
Other	7.29%	7

8. 8. Which of the following initiatives should be prioritized by the City over the next 25 years?
Multi Choice | Skipped: 0 | Answered: 96 (100%)

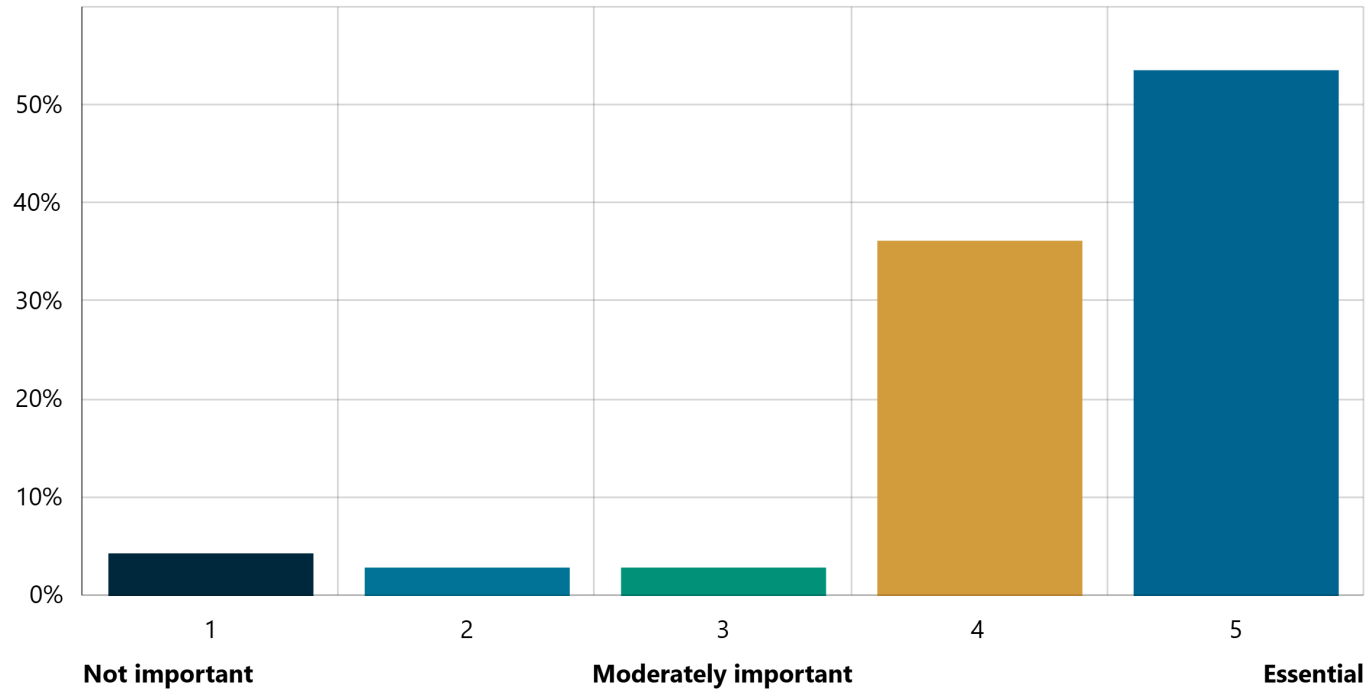


Answer choices	Percent	Count
Focus on the revitalization and redevelopment of underutilized areas	31.25%	30
Enhance the overall appearance and image of the City	38.54%	37
Ensure residents of all income levels have safe and affordable housing options	20.83%	20
Improve the transportation system to better accommodate walking and biking	31.25%	30

Enhance/expand the transit system	5.21%	5
Expand our parks and recreation options	50.00%	48
Preserve/conserve our natural environment and wildlife habitats	56.25%	54
Address stormwater drainage and flooding concerns	39.58%	38
Ensure an adequate water supply for existing and future residents	39.58%	38
Focus on resiliency, disaster preparedness, and recovery	34.38%	33
Improve access and better utilization of waterfront (or some other costal priority)	22.92%	22
Expand opportunities for commercial development	14.58%	14
Increase public and private-sector employment opportunities	8.33%	8
Expand arts and cultural opportunities	15.63%	15
Other	11.46%	11

9. 9. How important is it to have multiple ways to get around Gulf Breeze (walking, biking, transit, golf carts, driving)?

Slider | Skipped: 27 | Answered: 69 (71.9%)

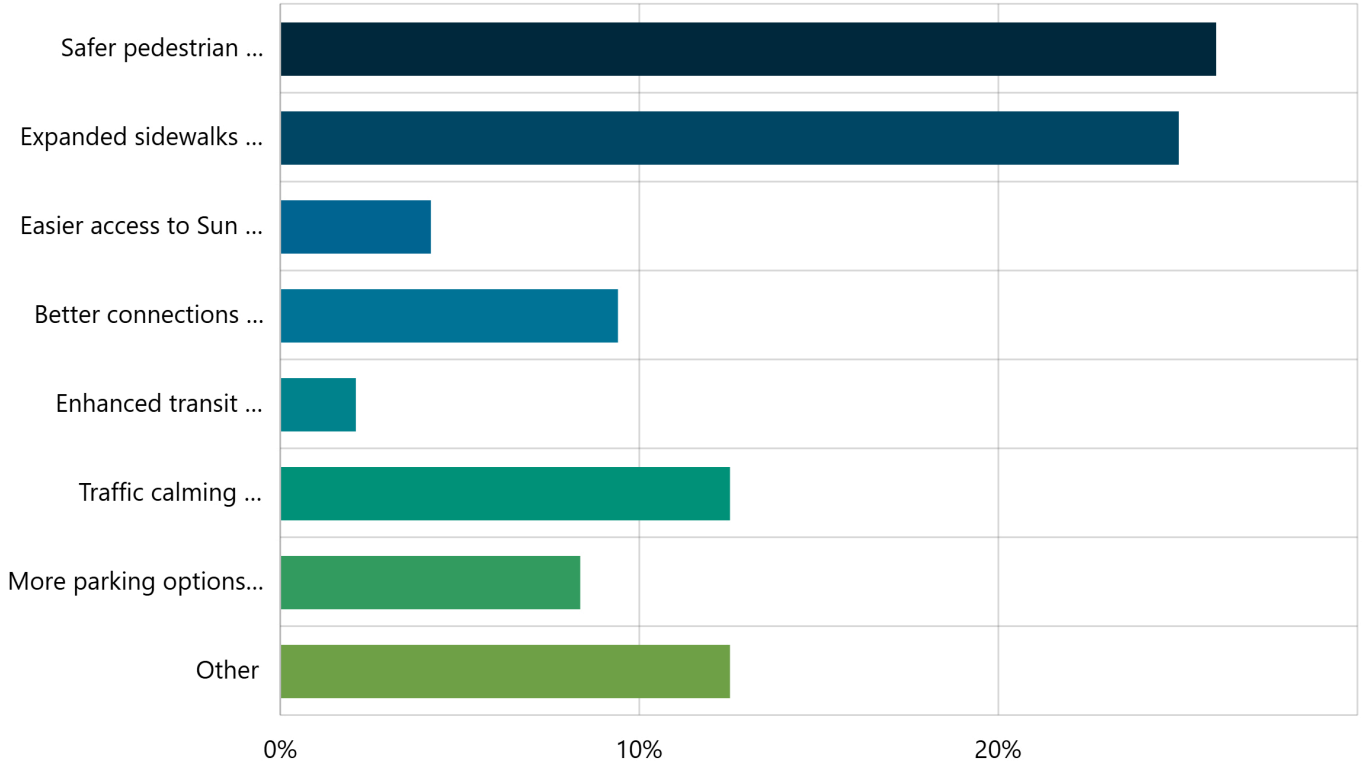


Count	Average	Median	Min	Max
69	4.32	5.00	1	5

1	2	3	4	5
4.35% 3	2.90% 2	2.90% 2	36.23% 25	53.62% 37

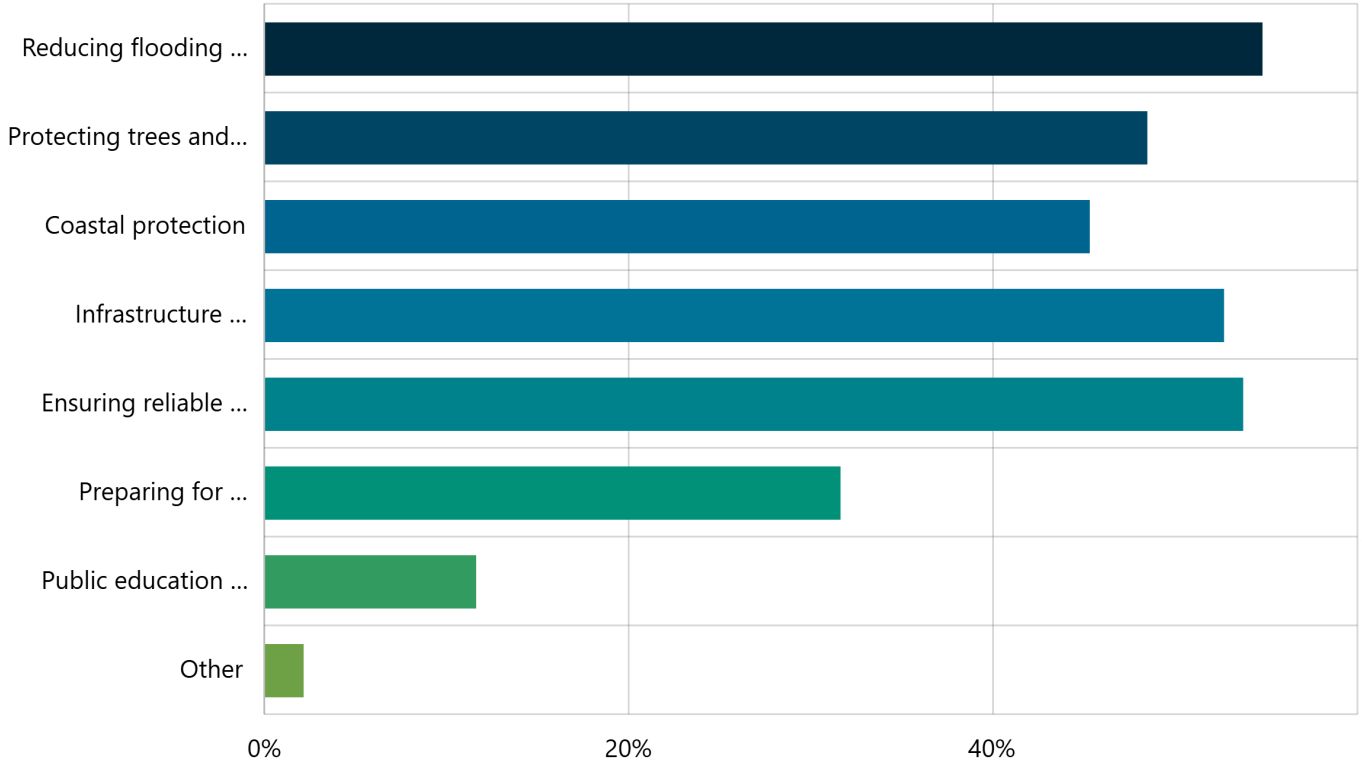
10. 10. Which of the following transportation improvements would most improve your daily life in Gulf Breeze?

Multi Choice | Skipped: 0 | Answered: 96 (100%)



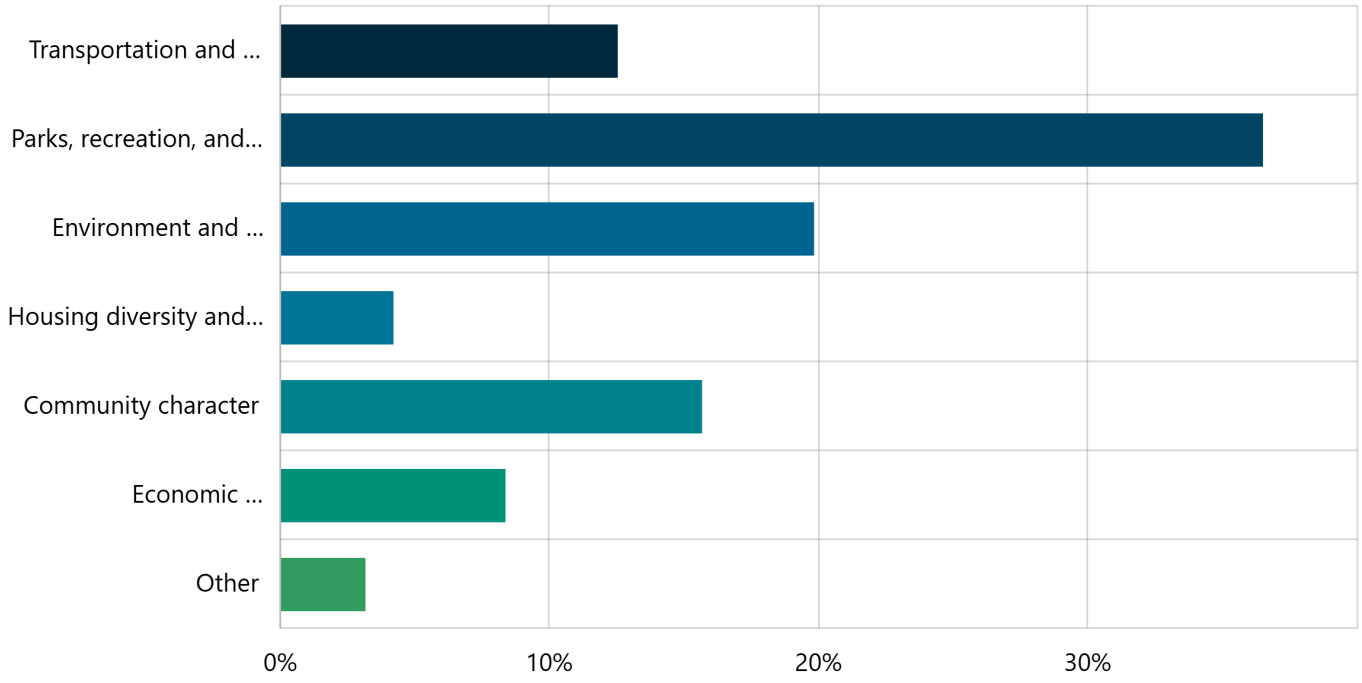
Answer choices	Percent	Count
Safer pedestrian crossings on Gulf Breeze Parkway (Hwy 98)	26.04%	25
Expanded sidewalks and bike paths	25.00%	24
Easier access to Sun Trail and regional paths	4.17%	4
Better connections to Pensacola and regional destinations	9.38%	9
Enhanced transit options	2.08%	2
Traffic calming measures	12.50%	12
More parking options in key areas	8.33%	8
Other	12.50%	12
Total	**100.00%**	**96**

11. 11. Which resiliency priorities are most important for Gulf Breeze over the next 25 years?
Multi Choice | Skipped: 1 | Answered: 95 (99%)



Answer choices	Percent	Count
Reducing flooding and drainage issues	54.74%	52
Protecting trees and green space	48.42%	46
Coastal protection	45.26%	43
Infrastructure hardening (roads, utilities, buildings)	52.63%	50
Ensuring reliable water supply	53.68%	51
Preparing for sea-level rise and coastal changes	31.58%	30
Public education about disaster preparedness	11.58%	11
Other	2.11%	2

12. 12. If you could prioritize one area for the City to focus on over the next 25 years, what would it be?
Multi Choice | Skipped: 0 | Answered: 96 (100%)



Answer choices	Percent	Count
Transportation and connectivity	12.50%	12
Parks, recreation, and cultural amenities	36.46%	35
Environment and resilience	19.79%	19
Housing diversity and affordability	4.17%	4
Community character	15.63%	15
Economic development and job opportunities	8.33%	8
Other	3.13%	3
Total	**100.00%**	**96**

13. 13. What other items would you like the City to consider as it continues to draft the 2050 Comprehensive Plan?

Short Text | Skipped: 26 | Answered: 70 (72.9%)

Sentiment

No sentiment data

Tags

No tag data

Featured Contributions

No featured contributions