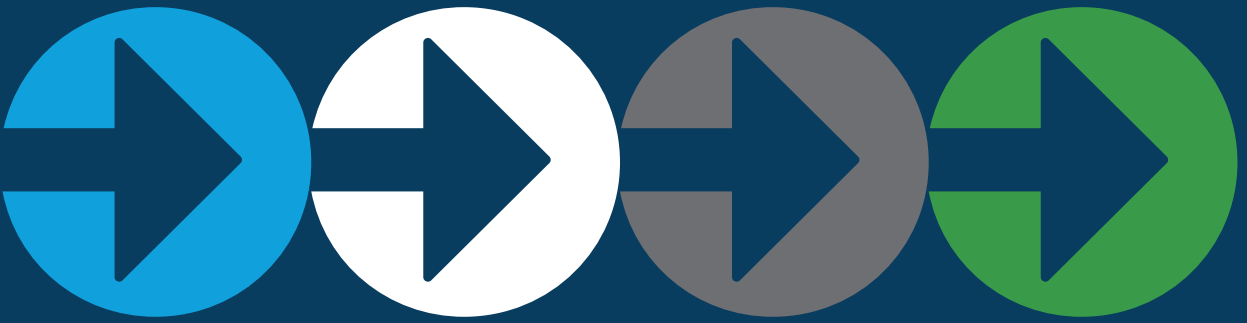
EAST POINT FORWARD

ZONING ORDINANCE REWRITE

STEERING COMMITTEE MEETING #1

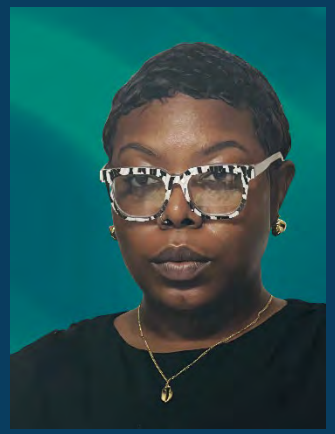
APRIL 22, 2026

AGENDA



1. Welcome & Introductions
2. Project Team
3. Project Overview
4. Interview Questions
5. Next Steps

WELCOME & INTRODUCTIONS



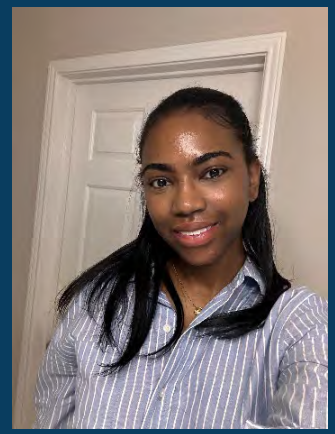
Yasmine Edge
Project Manager



Kimberly Smith
Director, Planning & Community Development



Lee Kelley
Asst. Director, Planning & Community Development



Britney Gatewood
Senior Planner

Please note this session is being recorded

EAST POINT FORWARD
ZONING ORDINANCE REWRITE

PROJECT TEAM

Inspire
PLACEMAKING COLLECTIVE



NAKEISCHEA LOI SMITH, AICP
PROJECT MANAGER



ELENA OERTEL, AICP
DEPUTY PROJECT MANAGER (ATLANTA)



JULIA CLARK, AICP CANDIDATE
DEPUTY PROJECT MANAGER (MIAMI)



ALEX KOZELA
COMMUNITY ENGAGEMENT COORDINATOR



LAINIE JONES
SENIOR GRAPHIC DESIGNER



ROBBIE ADDINGTON, AICP
PLANNER



ERIN ANDERSON, AICP
PLANNER



IZZY NORMAN, AICP CANDIDATE
PLANNER

EAST POINT FORWARD
ZONING ORDINANCE REWRITE

NAVIGATION TOOLS FOR VIRTUAL MEETING

REACT Button: Use this button to reinforce or respond to a comment with an emoji.

VIEW Button: Change your view/layout of the virtual session

CAMERA Button: Use this to turn your video off or on.

LEAVE Button: Use this to exit the meeting or at the end of the meeting.



CHAT Button: Expand on questions or add additional insight to a topic.

RAISE Button: Prompts facilitator to call on you once current speaker is done talking.

MORE Button: Settings including Audio

MIC Button: Please keep this muted if you are not speaking. Unmute yourself if you wish to speak.

EAST POINT FORWARD
ZONING ORDINANCE REWRITE

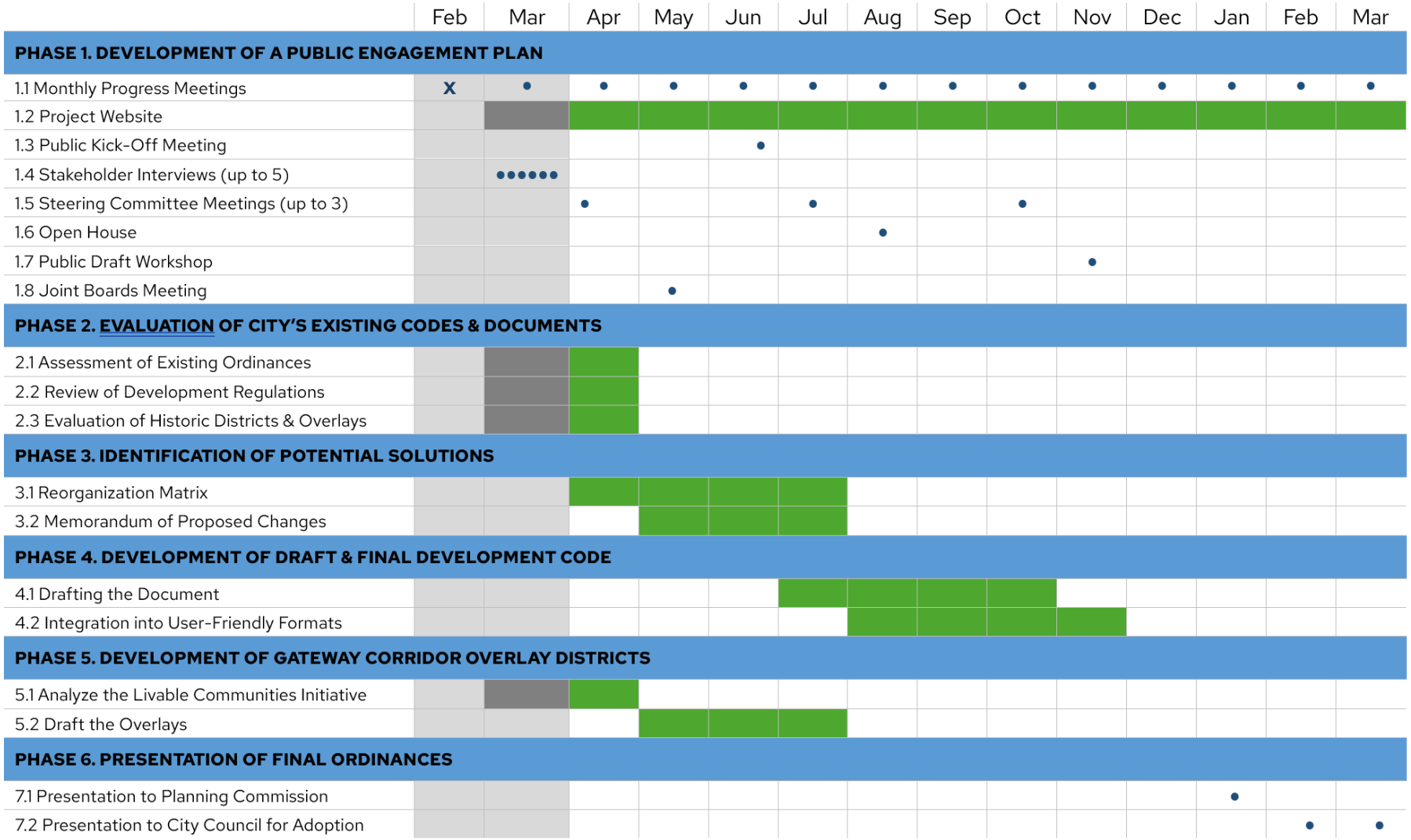
PROJECT OVERVIEW

- ✅ **Update** – Update the land development regulations that guide how land is used, designed and developed
- ✅ **Simplify** — Organize and modernize the code structure to improve flow, make it easy to read, understand, and use
- ✅ **Clarify** — Clarify unclear, contradictory language, including standards that cannot be met
- ✅ **Align** — Support East Point's vision of developing new opportunities for housing, jobs, recreation, transportation
- ✅ **Strengthen** — Improve design quality and overall development outcomes. Add definitions and terms
- ✅ **Refine** — Streamline unclear review procedures and requirements
- ✅ **Enhance** — Incorporate explanatory graphics and illustrations. Ensure existing illustrations match text
- ✅ **Promote** — Promote inclusion. Ensure all community members can understand and engage in the process
- ✅ **Enable** — Enable smooth implementation through scenario testing and staff training to support long-term success

EAST POINT FORWARD
ZONING ORDINANCE REWRITE

PROJECT OVERVIEW

East Point Zoning Ordinance Rewrite Project Schedule



EAST POINT FORWARD
ZONING ORDINANCE REWRITE

01



BACKGROUND & AWARENESS

EAST POINT FORWARD
ZONING ORDINANCE REWRITE

1 What is your role within the City, and how does it relate to zoning and land development?

2 How frequently do you work with the City’s zoning or land development regulations?

3 In what ways do you typically interact with the code?



02

ORGANIZATION & CLARITY

EAST POINT FORWARD
ZONING ORDINANCE REWRITE

1. What works well with the layout and structure of the Ordinance?

2. When you look for information in the Ordinance, how do you usually search for it (table of contents, keyword search, etc.)?

3. Are there section titles or headings in the ordinance that feel unclear or make it harder to find the information you need?

4. Are there parts of the code that feel redundant, scattered, or not logically grouped?

5. Do you find it easy to get to Municode from the City's webpage?



03

PROCESS & ADMINISTRATION

EAST POINT FORWARD
ZONING ORDINANCE REWRITE

1. From your role, what parts of the development review process work well, and where does it tend to slow down or break down?

2. Where do you see the most back-and-forth with applicants, and what typically causes it?

3. Are there steps in the process that feel unnecessary, redundant, or overly complicated?

4. What changes would most improve efficiency or make the process easier to manage?

04



DISTRICTS & USES

EAST POINT FORWARD
ZONING ORDINANCE REWRITE

1 How clear and easy are the zoning districts, use tables, and development standards to interpret and apply in your day-to-day work?

2 Are there uses or development types that don't fit well within the current districts or use categories?

3 Are there any emerging or new trends you would like to see incorporated into the zoning code (such as rooftop dining, drone delivery, curbside pick-up, data centers, tiny homes, etc.)?

4 Is there any missing language that you would like to see added? Is there any language you would like to see removed?

05



OVERLAY DISTRICTS

EAST POINT FORWARD
ZONING ORDINANCE REWRITE

1. Are there areas of East Point where the base zoning districts are not sufficient to address specific development issues or context? If so, where?

2. Are the existing overlays working well? Why or why not?

3. Where would more specific standards (e.g., building design, site layout, frontage, or public realm) help improve development outcomes?

4. Do you see a need for new or updated overlay districts or area-specific regulations? If so, what issues should they address?



06

DEVELOPMENT STANDARDS

EAST POINT FORWARD
ZONING ORDINANCE REWRITE

DO YOU AGREE WITH THESE STATEMENTS? WHY OR WHY NOT?

1. The current code provides adequate parking standards to meet demand across the city.

2. Parking requirements and regulations are clear, consistent, and easy to administer.

3. The code effectively supports adequate open space, tree coverage, and landscaping in new development.

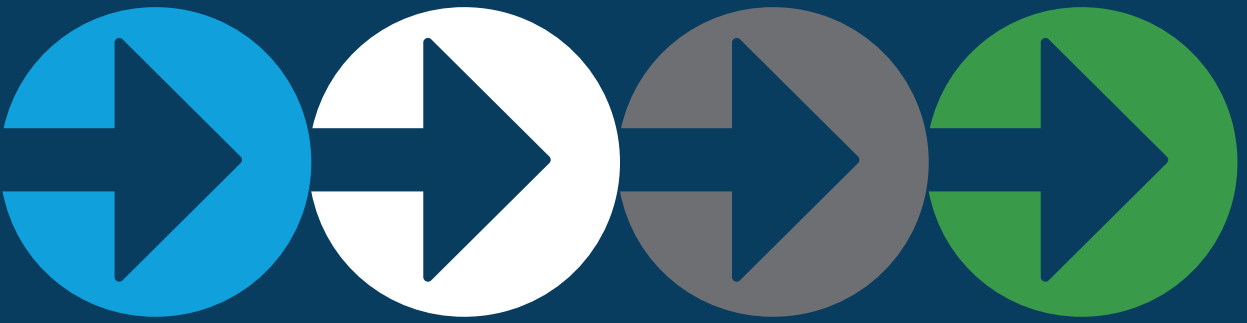
4. Existing regulations and standards support clear and consistent signage and wayfinding across the city.

Is there anything you would like to add or discuss that wasn’t addressed in previous questions?

EAST POINT FORWARD
ZONING ORDINANCE REWRITE

NEXT STEPS

- ✓ VISIT THE PROJECT WEBSITE
- ✓ TAKE THE ONLINE SURVEY
- ✓ PARTICIPATE IN COMMUNITY ENGAGEMENT MEETINGS
- ✓ ATTEND COUNCIL WORK SESSIONS AND ADOPTION HEARINGS
- ✓ SPREAD THE WORD! EAST POINT IS MOVING FORWARD!



THANK YOU!