SOUTH BROOKSVILLE CRA
COMMUNITY REDEVELOPMENT PLAN

Visit the project site:
www.inspire-engagement.com/south-brooksville-crp

How can CRA's help to build community and connection?

Community Redevelopment Agencies (CRAs) can fund a wide range of projects, from streetscapes, sidewalks, and affordable housing, to neighborhood festivals, public art, and youth programs. While some projects require large investments, others use tactical urbanism: small, quick, low-cost actions that build pride and connection. Together, these strategies help neighbors connect, build pride, and shape a stronger sense of community.

Examples of CRA-Funded Projects in Florida

Boca Raton CRA – Sanborn Square Placemaking

New lighting, seating, and community games turned an underused park into a lively downtown gathering spot.

Riviera Beach CRA – Clean & Safe Ambassadors

A team of ambassadors works daily with police to keep streets clean, safe, and welcoming, tackling litter and improving quality of life.

Dunedin CRA – Walkable Downtown

Old narrow sidewalks were replaced with wide, ADA-accessible paths that make the area safer and easier to navigate.



Winter Park CRA – Denning Drive Complete Street

A four-lane speedway became a safe, shaded street with a multi-use trail, medians, and crosswalks for all users.

Cocoa CRA – Affordable Housing Partnership

The CRA partnered with nonprofits and developers to build affordable homes for working families, revitalizing the neighborhood.

St. Cloud CRA – Black Business Investment Fund (BBIF) Orientation Event

The CRA hosted an orientation to BBIF, to teach residents about microlending and other financial opportunities through the Black Business Investment Fund.

St. Cloud CRA – Plant Paint Pave Program

The CRA provides up to $2,000 per property for exterior home improvements. Property owners are required to match the contribution.

Pompano Beach CRA – Old Town's Backyard

Vacant land and buildings were transformed into a public plaza for dining, music, and events, sparking new investment in the area.



St. Cloud CRA – Hola St. Cloud Festival

The CRA partnered with the Hispanic Chamber of Commerce to hold a community expo celebrating Hispanic culture, food, arts, and small businesses while connecting residents with local resources.

Miami-Dade Overtown CRA – Youth Programs

Funds summer jobs and nonprofit programs that give young people leadership experience and income.

Mount Dora CRA – Youth Internships

Supports local teens with paid internships and job-readiness training.

Pompano Beach CRA – Community Garden & Youth Leadership

Built a garden next to the high school where students earn stipends while learning leadership and food-growing skills.

What is Tactical Urbanism

Tactical urbanism means **small, quick, low-cost changes** to public spaces that make a big impact. Think painted crosswalks, pop-up bike lanes, temporary plazas, or new benches and shade. These projects are easy to test, easy to adjust, and led with community input.

Why it matters for South Brooksville:

- Lets residents shape their neighborhood directly.
- Shows what's possible without waiting for big budgets.
- Builds momentum by testing ideas that can grow into permanent improvements.
- Creates visible wins leading to cleaner, safer, more welcoming spaces.

Examples of Tactical Urbanism

Biscayne Green – Miami
Converted downtown parking lots and medians into plazas with art, crosswalk murals, and space for buses and bikes, showing how streets can serve people, not just cars.

West Palm Beach – Pop-up Bike Lane
A two-week, low-cost protected bike lane tested safer cycling on Flagler Drive, and inspired a citywide
mobility plan.

West Palm Beach – Painted Intersection (2016-2018)
Students and artists painted crosswalks near a school, improving safety and sparking permanent intersection upgrades.





